



Board Training & Candidate Database

Per Niederbach, Vice President
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We give local ideas global opportunities

“Innovation Norway supports businesses that create tomorrow’s business life.”

Gunn Ovesen, CEO of Innovation Norway



We give local ideas global opportunities



We adapt our services to the needs of our customers



Promotional
services

Competence
services

Advisory
services

Networking
services

Financing
services

We promote female entrepreneurship and female quota!

Integrated in
everything we do
- in sectors,
programmes and
services
We challenge our
customers.



Photo: Erik Jørgensen /Innovation Norway

We need more women on board...

- Strengthen the diversity in board rooms - increasing innovation and fresh-thinking in Norwegian companies
- More women in leading positions
- Increased influence in business and industry



High representation, but still a way to go...

- 40 % of board members in public companies (ASA) are women
- 7 % of the chairmen in public companies (ASA) are women
- 17 % of the board members in private limited companies are women
- 11 % of the chairmen in private limited companies are women



Photo: Anders Nielsen/Innovation Norway

The need for a professional board even bigger for start-ups and SMEs

1. Knowledge and confidence
2. Network
3. Professional management
4. Market orientation
5. Coaching



Photo: Johan Wildhagen/Innovation Norway

Board training

- Started in 1999 – market failure
- Initially only for women, now open for both for men and women
- An offer in all counties with foreign lecturers
- A mix of theory and practical training
- More than 100 courses and over 3.000 participants



Candidate database

- More 2.300 kandidater - 50 % are women
- 80 % have personal experience as both as managers and board members
- All candidates have qualifying examination as board members (ref. board training)
- Contains information about education, work experience and board appointments
- Marketed through media
- 40% are asked to become members





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